

**REPLY UNDER 37 CFR 1.116
EXPEDITED PROCEDURE
TECHNOLOGY CENTER 2400**

PATENT

Attorney Docket No. 0813808.12502

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT(S): Haberman, et al. CONFIRMATION NO.: 5373
SERIAL NO.: 09/841,465 GROUP NO.: 2424
FILING DATE: April 24, 2001 EXAMINER: Van Handel, Michael P.
TITLE: System and Method for Simultaneous Broadcast for Personalized Messages

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TO OFFICE ACTION

Sir:

This paper is in response to the Advisory Action mailed June 24, 2010 and the Final Office action mailed from the U.S. Patent and Trademark Office on January 21, 2010. Applicants further submit herewith a Request for Continued Examination, with the appropriate fee. Applicants believe that no additional fees are due; however, should additional fees be due, please consider this a conditional petition for the proper extension and authorization to charge the required fees to Deposit Account No. 50-1721.

Claims begin on page 2 of this paper.

Remarks begin on page 6 of this paper.